Swipetask Ptd Ltd | Turning Distributed Workforces into Connected Teams

In factories, airports, farms, and hospitals, much of the work that keeps everything running happens behind the scenes. Hundreds of people move freight, maintain systems, clean wards, inspect equipment, and service the infrastructure others rely on. Managing this workforce means navigating constant movement, rotating shifts, scattered sites, unreliable attendance, and tasks that slip through.

Most workforce software was not built for this reality. These systems assume office-based routines, with templates and dashboards designed for desk work and only later patched for the field. Such fixes rarely hold up when communication falters, compliance is missed, and accountability fades, leaving oversight to guesswork.

Swipetask was created to address that need. The company offers a workforce management platform designed specifically for jobs in the field. Built from the ground up for mobile teams, it brings attendance, checklists, training, and shift tracking into one system that moves with the work. From healthcare and engineering to agriculture and aviation, Swipetask replaces scattered tools with a single platform that keeps teams aligned without slowing them down.

"We did not adapt office software for the field. We built a platform that begins with the worker on the ground," says Wilddan Rosén, founder and CEO.

Solutions Built for the Field

Most workers using Swipetask start their day on the move. With one app, they can clock in, follow checklists, receive training reminders, prove on-site presence, and stay connected. Mobile attendance tracking, task-specific checklists, and proof of presence via GPS or NFC are core functions, not add-ons.

The platform also includes training modules, shift-based communication, and task performance tracking. Instead of adding layers of reporting and oversight, Swipetask equips frontline workers with tools that improve performance and convert activity into usable data for managers. The result is clear compliance, real-time visibility, less administration, and better service quality.

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About 75 percent of the platform works out of the box, while the rest is customized with each client. This avoids the slow, complex deployments common to ERP or HR systems. Features like facial recognition for secure sites or offline mode for remote work show how the platform adapts to clients, not the reverse.

Deployment is also fast, taking weeks, not quarters. Unlike SaaS providers that scale through rigid templates, Swipetask emphasizes fit and long-term use. Customers value both the speed and the company's humility in tailoring solutions to real processes and broader needs.

Client Successes

The impact is best seen through its clients. For example, a major engineering firm was contracted to service hundreds of schools within Singapore's Ministry of Education. The project involved thousands of assets, changing maintenance schedules, strict reporting deadlines, and demanding compliance standards. Conventional

Wilddan Rosén,
Founder and CEO

tools could not meet the scale or accuracy required.

Swipetask deployed a customized solution. Workflows were mapped to asset types and schedules, training was tied directly to task assignments, and a two-layer attendance system confirmed both shift start and on-site arrival. The app worked offline in rural areas and synced automatically when devices came online. Weekly and monthly reports were generated in full compliance with Ministry standards. What began as a difficult contract has become a long-term partnership, with Swipetask embedded in daily operations.

Innovation and Future

Innovation has guided the company from the beginning. Long before AI became a trend, Swipetask integrated AI camera analytics and IoT automation. Today, it is moving further with drones, cleaning robots, and plans for gamification to keep workers engaged. A guiding rule shapes every development: data is never collected for its own sake. It must always lead to action.

Swipetask puts that principle to work. By grounding every feature in real-world outcomes, the company keeps hospitals safe, planes on schedule, farms productive, and cities working. Its innovation is never decorative; it is action by design, built to sustain the systems we all rely on.